

Strategic Partner



Patronage:



Trade Fair and Conference Partner:



WARSAW PACK 11. EDITION

POST SHOW REPORT 2026

14 - 16 | 04 | 2026

POLAND, WARSAW



organizer:



www.warsawpack.pl/en/



WARSAW PACK 2026

Warsaw Pack is an annual trade fair for the packaging industry held in Poland, which for years has attracted companies from across the entire supply chain. It is a key meeting place for manufacturers, suppliers, and end users seeking new business contacts, practical solutions, and a fresh perspective on market development. The event focuses on advanced technologies, materials, and systems supporting the packaging process at every stage – from design and production, through automation, to labelling, logistics, and recycling. Warsaw Pack fosters knowledge exchange, dialogue on emerging trends, and the development of valuable business relationships.

EVENT STATISTICS:

6

Exhibition halls

50 000 m²

Exhibition space

621

Exhibitors

4

Conferences

50

Presentations



We are seeing very strong footfall at our stand, with both our long-standing clients and prospective customers visiting us throughout the event. At WARSAW PACK, we are showcasing what we do best – and the award we have received is a meaningful confirmation of the quality and value we deliver.

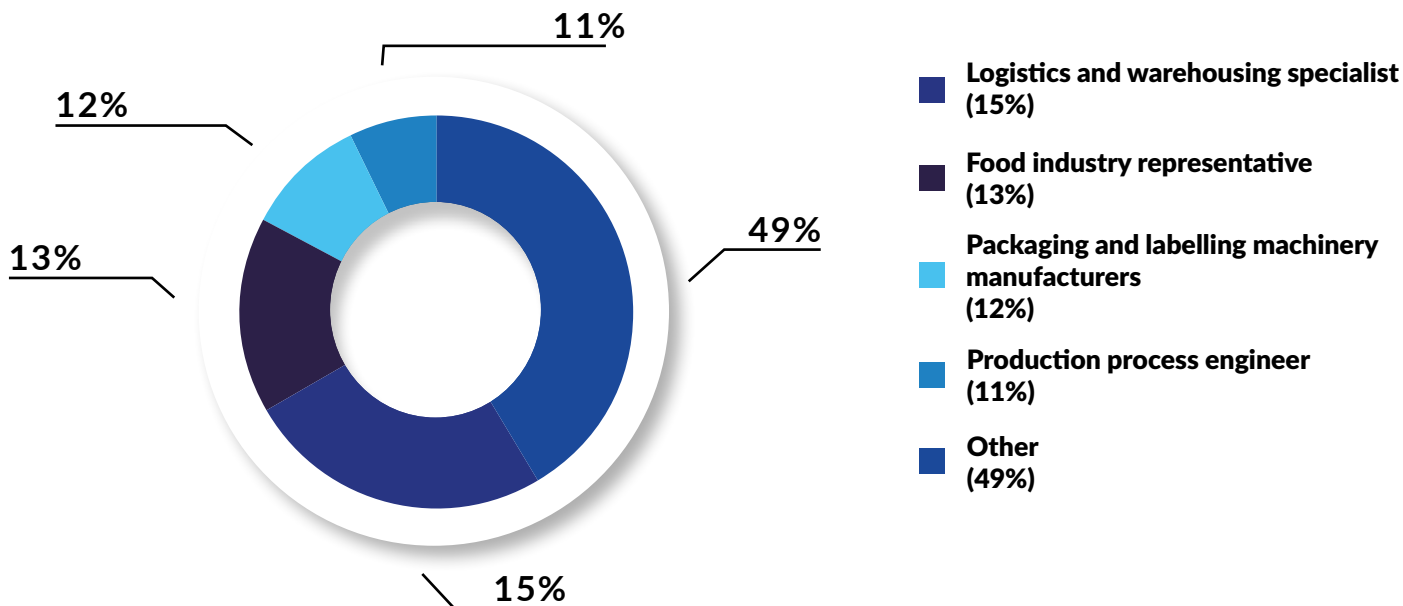
Tadeusz Okoń
SOLIDPACK



KEY PROFESSIONAL ROLES REPRESENTED AT

WARSAW PACK 2026

The event attracts participants from various production and sales departments, bringing together key representatives of the packaging industry in one place



BRANDS PRESENT AT

WARSAW PACK 2026

TRADE FAIR AND CONFERENCE PARTNERS



EXHIBITORS



+580
Exhibitors



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VISITOR STRUCTURE

WARSAW PACK 2026

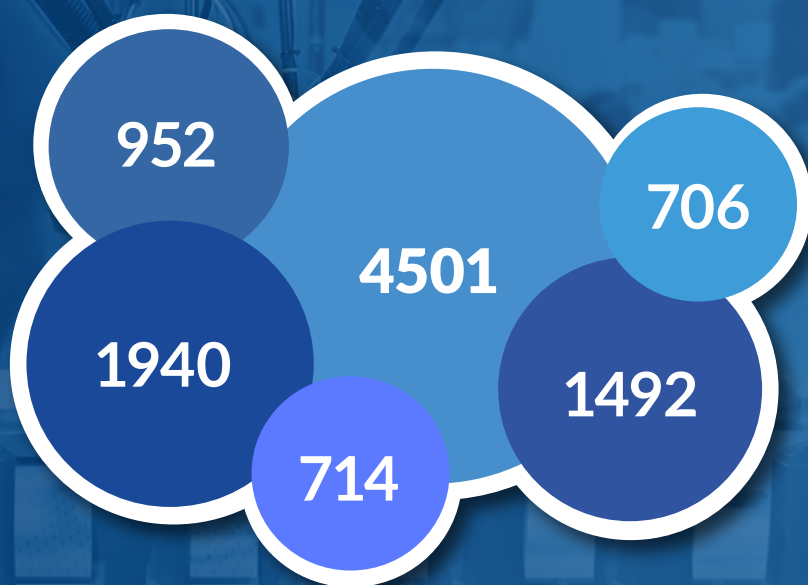
26701

total number
of visitors

POLAND
89%

WORLD
11%

VISITORS' SECTOR INTERESTS



- Automation and ergonomics in warehousing and logistics
- New machinery and technological lines for process automation
- Comprehensive solutions from packaging to distribution
- Labels, films, trays, cartons
- Modern storage and order-picking systems
- Other

KEY REASONS

WHY OUR VISITORS ATTEND:

- 55% ACCESS TO THE LATEST TECHNOLOGIES AND INNOVATIONS IN THE PACKAGING INDUSTRY
- 47% A COMPREHENSIVE INDUSTRY OFFERING IN ONE PLACE
- 59% OPPORTUNITY TO ESTABLISH DIRECT BUSINESS CONTACTS
- 37% INSPIRATION AND PROFESSIONAL DEVELOPMENT
- 39% INITIATING AND FINALISING BUSINESS CONTRACTS
- 61% PARTICIPATION IN CONFERENCES AND PRESENTATIONS ADDRESSING KEY INDUSTRY CHALLENGES



WARSAW PACK 2026 AS A DRIVING FORCE FOR THE DEVELOPMENT OF THE PACKAGING INDUSTRY

Warsaw Pack 2026 became a meeting point for representatives of the packaging industry who presented state-of-the-art solutions and technologies supporting market growth. The event fostered the development of business relationships, the exchange of expertise, and brand promotion among a broad professional audience. The presence of leading companies and experts confirmed the fair's importance as a key platform for innovation and collaboration.

A REVOLUTION IN SEAL INTEGRITY CONTROL

During Warsaw Pack 2026, PRO-TECH / SEAL-CHECK presented solutions for detecting packaging leaks and quality control. Visitors had the opportunity to explore SEAL-CHECK equipment, which supports production efficiency and helps raise control standards.



A NEW DIMENSION OF PACKAGING AUTOMATION

CAMPAK Poland presented a broad range of packaging automation machinery. At its stand, the company showcased blister lines, cartoning machines, wrapping machines, stick-pack machines, as well as dosing and palletising solutions.



UNCOMPROMISING SAFETY TECHNOLOGIES

Loma Systems presented X-ray inspection systems, metal detectors, and checkweighers. The company's solutions help detect defective, contaminated, or incorrectly weighted products.



A COMPETITIVE EDGE STARTS IN PRODUCTION

During the fair, Promark SA presented solutions designed to enhance production plant operations. The company demonstrated how the right technologies can increase efficiency and improve the organisation of operational processes.



FINANCING THAT ACCELERATES INVESTMENT

De Lage Landen Leasing Polska presented a financing offer for technologies and machinery for companies. The company showed how important access to flexible investment-support tools is for the development of modern production.



MARKETING AND PR

We carry out an integrated marketing and PR campaign aimed at reaching key decision-makers from the packaging sector – those responsible for purchasing, design, production development, and operational processes. Our activities include cooperation with industry organisations, advertising emissions, editorial articles in leading industry media, email campaigns, intensive online promotion, and visibility across social media and direct mail campaigns. In addition, we invest in Google and Facebook advertising to maximise the event's reach and visibility.

WHAT PR CONTENT WAS PREPARED?



WE THANK OUR MEDIA PATRONS:



Footfall at the fair has been very strong, and our overall impressions are extremely positive. We are pleased that this exhibition format allows us to present our full portfolio of solutions and meet directly with our customers.

Paweł Kledyński
PROMARK

HERE IS WHAT OUR EXHIBITORS SAY



"A great many interested visitors came to our stand, and we held numerous valuable meetings. We are positively surprised by the number of attendees – I did not expect Warsaw Pack, after years of development, to deliver such impressive visitor figures. This is KB FOLIE's first time exhibiting at Warsaw Pack, and I hope it will not be the last."

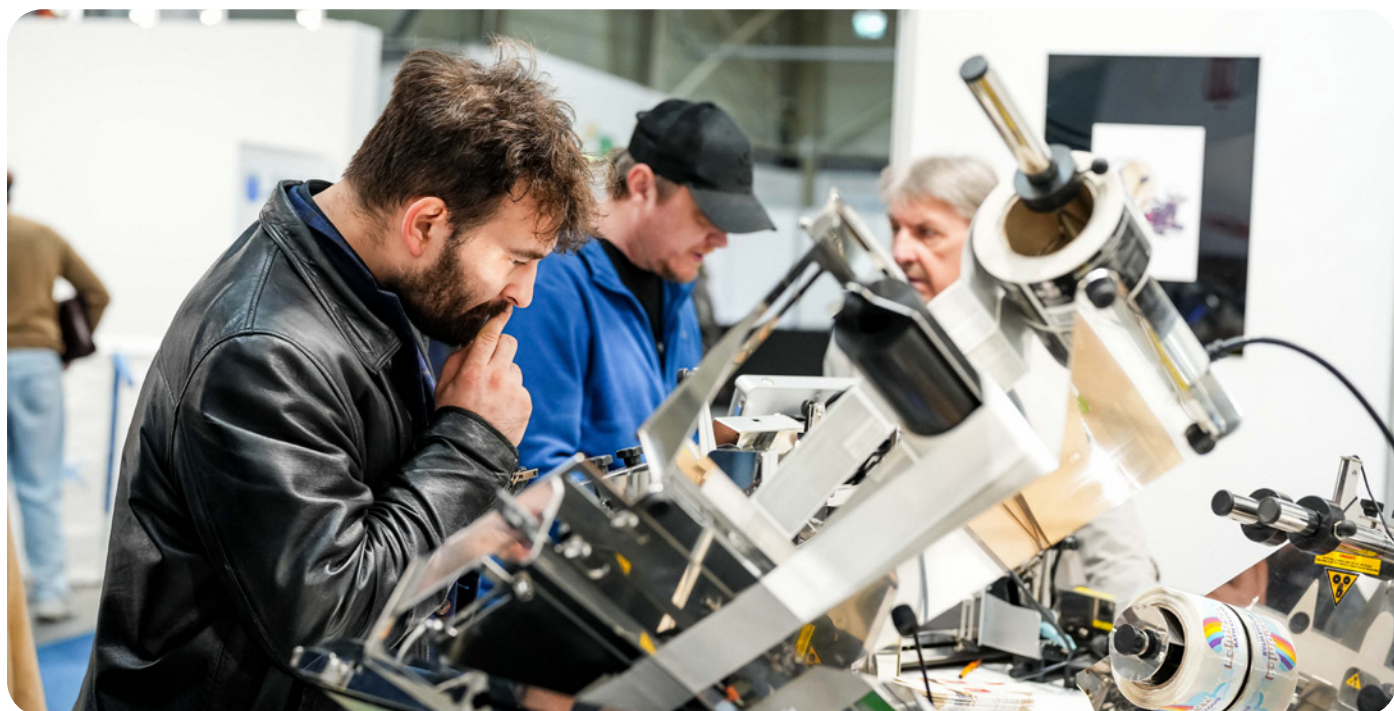
Krzysztof Marski
KB Folie Polska

We have been here since the very first edition, and compared with previous years, this is now a completely different experience. The professional service and exceptionally well-prepared exhibition space give exhibitors the opportunity to present their machinery in person, rather than simply showcase their offer in catalogues. Our overall impression is definitely positive. Year after year, the fair continues to evolve and improve."

Tomasz Krawczak
Opakowanie

83%

of exhibitors will
exhibit at the fair
again





"At WARSAW PACK, we are very pleased with the event. There are many equipment manufacturers here, and it is an excellent place to establish a wide range of new business contacts."

The fair has become very international, with a strong presence of foreign exhibitors, and we are truly impressed."

Adam Wigirmajer i Adrian Wódka
HUBERGROUP

"This year's attendance at our stand has definitely met our expectations. Many of the guests we invited visited us, and we also welcomed new faces. We have had a large number of productive meetings and discussions with clients, as well as many promising cooperation opportunities after the first two days."

Sebastian Łoniewski
MOSCA



This year's edition is probably the strongest we have experienced in recent years in terms of customer attendance. We are pleased to be here and look forward to future editions and continued fruitful cooperation."

Michał Kuczek
Machinery



SETTING THE DIRECTION FOR THE DEVELOPMENT OF THE PACKAGING INDUSTRY

During the fair, a series of conferences was held focusing on key challenges and changes in the packaging sector. The programme covered topics related to PPWR, packaging design, closed-loop economy, and extended producer responsibility. An important element was also the meeting of networking and international business exchange, supporting the development of cooperation. Together, these initiatives created a platform for presenting expert knowledge, innovative solutions, and building industry relations.



PACKAGING IN THE AGE OF TRANSFORMATION

The 7th Packaging Industry Congress brought together representatives of business, administration, science, and experts from Poland and abroad. The programme focused on PPWR, the deposit system, process digitalisation, and responsible environmental communication. The event demonstrated that the development of the packaging sector will be based on a combination of regulation, innovation, and business competitiveness.

PACKAGING DESIGN FOR THE NEW REALITY

The “Design the Future of Packaging – powered by Natureef” conference focused on changes affecting the development of modern packaging. Topics included the implementation of PPWR, innovative materials, and projects related to food and functional packaging safety for the food and cosmetics industries. The event highlighted the importance of conscious design in building market advantage.



CLOSED LOOP AND PRODUCER RESPONSIBILITY

The conference organised by Rekopol focused on packaging in a closed-loop economy model and extended producer responsibility. It addressed issues related to collection, recycling, the deposit system, and the role of system participants. The meeting showed how strongly legislation now influences the decisions of packaging producers and users.

PPWR IN PRACTICE: MATERIALS, SAFETY, DESIGN

The “Packaging of the Future in Light of PPWR” conference presented regulations from the perspective of practical implementation. Participants explored topics related to PE recyclates, chemical safety, documentation compliance, and eco-design. The meeting proved that the future of the industry depends on the effective translation of regulatory requirements into tangible solutions.



NETWORKING THAT BUILDS BUSINESS RELATIONSHIPS

The international matchmaking event created a platform for direct meetings between companies from across the packaging value chain. 1:1 conversations fostered partnerships, knowledge exchange, and the generation of new business contacts. The event showed that trade fairs are not only a place to present products and services, but also a real tool for developing cooperation and supporting business expansion.

WARSAW PACK WITH AN INTERNATIONAL PERSPECTIVE – PRESENTATIONS WERE ALSO DELIVERED BY FOREIGN EXPERTS



Luciano Pellegrino

President, World Packaging Organisation (WPO)
Global Packaging Perspectives



Chakravarthi AVPS

Global Ambassador, World Packaging Organisation (WPO), India
Digital Health Partner. Harnessing AI and Smart Packaging for the Next Decade of Patient Outcomes



Dr Johannes Bergmair CPP

General Secretary, World Packaging Organisation (WPO), Austria
Global Trends in a Circular Economy for Packaging
Digital Health Partner. Harnessing AI and Smart Packaging for the Next Decade of Patient Outcomes



Iva Werbynska

EPIC / WPO Ambassador, Czech Republic
PPWR as a Global Signal: Why Europe Is Setting the Pace –
and Why the World Is Aligning



Prof. Sandra Muižniece-Brasava

Packaging Association of Latvia / LBTU, Latvia
The packaging situation, challenges, and sustainability in the Baltic region seen through the prism of Latvia



Olli Pasanen

Quva Oy
Elevating Your Operational Performance – Decide with insight, execute with foresight



Thomas de Bock

PACK4FOOD
Connecting regions, connecting companies: how the S3 Partnership
Food Packaging enables interregional collaboration

AWARD WINNERS HONOURED DURING WARSAW PACK 2026

During Warsaw Pack 2026, a ceremonial presentation of medals and industry distinctions took place in the exhibition space of Ptak Warsaw Expo, forming one of the most important highlights of the event programme. The ceremony provided an opportunity to honour companies that, through innovative solutions, high product quality, and modern approaches to design and technology, are shaping the future development of the packaging market. The awarded companies presented solutions addressing current industry needs, including automation, sustainability, functionality, and the efficiency of packaging processes. Honouring the leaders of the market during this year's edition of Warsaw Pack highlighted the importance of innovation and quality as key elements supporting the growth of the modern packaging sector.

DISTINCTIONS WERE AWARDED IN THE FOLLOWING CATEGORIES:

- ✦ Packaging and Labelling Machines and Lines
- ✦ Sustainable Packaging Materials and Technologies
- ✦ Packaging Innovation and Packaging Design
- ✦ Automation, Robotics, and Industry 4.0 in Packaging Processes
- ✦ Logistics, Warehousing, and E-commerce – Packaging Intralogistics





BOOK YOUR STAND

13-15 | 04 | 2027
POLAND, WARSAW



UFI THE GLOBAL ASSOCIATION OF THE EXHIBITION INDUSTRY

UFI is the global association of the world's leading trade show organisers and fairground owners, as well as the major national and international exhibition associations. UFI endorses Ptak Warsaw Expo as an organiser of international trade fairs.

CONTACT WITH OUR TEAM

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Social Media Channels

